Briefing Note: Suffolk Energy Action  www.suffolkenergyaction.org

Suffolk County Council has partnered with the District & Borough Councils in Suffolk to help residents save money on their energy bills. Together we are offering a new Council backed service called Suffolk Energy Action that provides funding and advice for the installation of energy efficiency improvements like replacement boilers, loft insulation, solid wall insulation and solar panels.

Suffolk Energy Action is being delivered by Climate Energy and works to complement existing schemes like Suffolk’s Warm Homes Healthy People project. This service is funded via the national Energy Companies Obligation (ECO), householder contributions, central government grants, but not through Council budgets.

The Suffolk Energy Action service is part of our ambition to Create the Greenest County and support the growth of a green economy in Suffolk. This joint working across Suffolk authorities is co-ordinated by the Suffolk Climate Change Partnership.

Green Deal Communities Campaign

The Suffolk Climate Change Partnership has secured £5.6m of Government funding to help Suffolk homeowners and private renting tenants with the cost of installing energy efficiency home improvements, with the primary focus on solid wall insulation for homes with a cavity wall.

A street by street campaign is due to start from Wednesday 18th June, aimed primarily (but not exclusively) at residents living within this target area. The campaign will pilot within Beccles, Bury St Edmunds and Kelsale within the first month with the remaining roll out areas being targeted from mid-July (please see locations identified below). These locations have been agreed by all project partners.

The campaign will be initiated by sending letters to homes within the target areas followed by a visit from a SEA advisor between 1 – 3 days later. The letter (a copy of which is shown overleaf) will clearly display the Suffolk Energy Action and all Suffolk Council logos. All addresses within ‘No Cold Calling Zones’ will be removed from the campaign. Suffolk County Council’s Trading Standards team is aware of the campaign and has provided advice to support the scheme’s design. Residents can make an appointment or request that an advisor does not visit their home by calling Suffolk Energy Action on 0800 840 90 90. If there is no answer when the advisor door knocks the advisor will hand deliver a ‘Sorry We Missed You’ postcard (a copy of this card is shown overleaf).

For further verification, and all other queries, please contact:

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Marketing Materials: